

reading time: 21 mins.

The Million Friends Presentation



Welcome to a story that has life-impacting possibilities. We will run through the program in less than 30 minutes. Our company is in a “pre-momentum” phase. This has huge implications, which you will see.

An audio track is also provided. The controls are above each page on the left. Be sure to write down this web address so you can come back and review any details you miss on this first pass. This website is free, and you can use it in multiple ways.

We cover **Timing**, our **Company**, **Income Possibilities**, our **Products** and **Business-building Methods**...with an emphasis is on accuracy rather than hype. Our presentation focuses on the **Ruby** pay level, which is Level 9 in a plan that has 20 steps. So it's not too low or too high. The minimum a fully qualified **Ruby** can earn is \$1,800 per week—over \$7,000 per month. **A very nice minimum!** A **Ruby's** income can grow to \$7,500 per week or \$390,000 per year as more people are recruited. An initial focus on this level will help anyone get off to a positive start. You can lower or raise that goal later on.

Our **Fast Start Pack** is shown here. It comes with the 5 most important products in our line and is offered at a deep discount. This will be covered later. For now, we move ahead with this question: **“How excited would you be if you set out to earn between \$93,000 and \$390,000 per year and knew your odds of success were very high?”**



On page 2 we see a graph of the birthrates in the U.S. beginning before World War II and sweeping up into the **Baby Boom**. For America, this was a time of many successes, and our prosperity influenced the whole world. 78 million new Americans were born. Pampers diapers took America by storm. McDonalds and the whole fast food industry came into being. Rock 'n Roll music got its start. Bill Gates was born at the peak of that graph in the middle fifties. 21 years later he dropped out of Harvard and started Microsoft.

WOULDN'T IT BE NICE...

TO HAVE A 21ST CENTURY ECONOMIC RERUN OF THOSE SAME DYNAMICS?

Well, that's exactly what we have. We fell into a deep recession in 2008. But look at what the demographics are telling us. A **2nd Boom** is well underway. We have 60 million young people between 15 and 30—just coming into their own as producers for the economy and 40 million younger kids from 5 to 15. That's 100 million new citizens who will buy bicycles, computers, smart phones, restaurant food, cars, homes, vacations, investments and every other kind of product—including what we offer at **Vollara**. This **New Breed of Boomers** are especially attracted to health-friendly, environment-friendly and unique products...and to **working from home**. You can hear political banter on TV talking about what a mess our economy is in. **The truth is, America is poised to have 2 or more decades of solid growth. We can herd together like sheep and believe the talking heads on TV or we can evaluate today's demographics based on our own historical perspective and perhaps make some life-changing choices. Success is a function of what a person knows, what choices he makes, and what actions he takes.**

There's more! No other large country has a bubble of young people like this. Not China, India, Western Europe, Brazil, or Japan. We have a lot of debt, but our 20-year future looks promising. Young people are creative and inventive. Albert Einstein did his greatest work—his world-changing achievements—in a 5-year period before age 30. Bear in mind that young people are great taxpayers, too! When the **First Baby Boom** was young, most of us were hardly aware of its significance. We missed out on buying a McDonalds franchise. We didn't anticipate the Dot Com explosion, nor were we rich enough to really take advantage of it. **What if this time we had a 10-year head start on seeing the pattern?** We're inviting you to take your head start with our company and to have your network position solidified within 1 to 3 years. You'll still have a decade and a half to ride and enjoy the boom. The stock market has nowhere to go but up. Where else are 100 million new workers going to invest their savings?



Our goal is to show this **timing story** to a million people within 2 years. **Our audience will be alerted to the Boom** whereas millions of other Americans won't be. **You will have a competitive advantage.** This **Boom** is not a secret. You can read about it on the Web. But most people are too busy trying to get out of debt to really see the opportunity that lies in front of them.

**“WE URGE YOU TO GET EXCITED ABOUT THIS NEW BOOM
...AND LET IT HELP YOU!”**

SEE THE FULL SIZED CHARTS AT WWW.CHIPPYNEWS.COM/ZIP.HTM

Now let's look at chart 3. Our company WANTS to be a frontrunner in the 2 hot decades we are entering. This page recaps **Mr. Joe Urso's** qualifications and **Vollara's** corporate focus. We urge you to come back to this page and check out every word. This is solid information.

We aren't perfect yet—and you wouldn't want us to be. **The best time to know about an opportunity is when it is just breaking into a period of growth.** That's where we are now. We haven't hit our full stride...and that's why today is so special. We will be booming by the spring of 2011. But the smart time to move into high gear is now. Put as many people into the business as you can in 2010. You want your people...and their people...and their people's people to all be in on this “head start advantage.” **When the “momentum years” come along you'll want to have as many people as you can on the starting line.**

There are 7 headlines on this page: **Ownership, Ambition, Business Achievements**, etc. Look at the fine print behind **Network Marketing**. **Mr. Urso** refers to his history of buying distressed companies, and I quote: **“Through all these years of developing and rebuilding companies—always making a profit I might add—I have always wanted to buy a network marketing company and build the kind of program every self employed entrepreneur wants to be a part of. For my partners and me, this is the final opportunity we have been preparing for. Everything isn't the way we want it yet, but work with us and trust us. We'll continue to make our side of the bargain better and better.”**

For someone who is looking for one final career and an opportunity to make more money than you've ever made in your life, aren't those the exact words you want to hear? Come back to this page and read the quotes behind each heading. It will give you the confidence you need to trust this company...

**“IT WILL GET BETTER AND BETTER AND BIGGER AND BIGGER.
DON'T YOU WANT TO BE A PART OF THIS?”**



The ultimate proof of value comes when you touch, see, feel and taste a product for yourself. We have impressive demonstrations. We give samples and trials. The final test, however, will be when you use these products in your own home for a matter of days, weeks and months.

Timing is such an important factor in the flow of our lives. Most of us go through our days without finding the right opportunity at exactly the right time even once, whether it's an investment, a relationship or a career opening. This time say yes!

**WE WANT TO HELP YOU TO BENEFIT FROM OUR PRODUCTS FOR THE REST OF YOUR LIFE...
AND SHOW YOU A WAY TO MAKE MONEY AT THE SAME TIME.
DOES THAT SOUND LIKE A FAIR PROPOSITION?**



The Vollara pay plan is laid out like a Monopoly board. It's an easy-to-use plan that will seem clear once you learn some terms: There's **PV** and **GV**, a status called **Active**, another called **Qualified**, an **Enrollment Tree**, a **Placement Tree**, a **Leg** and a **Strong Leg**.

Let's begin our tour at the bottom left: **Level 1**. If you never recruit anyone, that's the only rank you will ever hold...but there are some nice advantages: You can immediately buy any product at the same price as **Vollara's** top leaders. If you make a retail sale, you earn a nice profit.

Sell a **FreshAir** and earn \$325. Sell a **LivingWater** and there's a \$700 profit.

Ranks 2 through 20 depend on building **legs**. A **leg** begins each time you recruit someone. It includes all the people that eventually join below that person. A **leg** could consist of just the person you recruited or it could grow and become a network of 5 or 20 or even thousands of people. With no depth limit, a **leg** can go to infinity—so time is on your side.

**TO MOVE AHEAD, RECRUIT AS MANY PEOPLE AS YOU CAN...
BUT GOOD, COMMITTED WORKERS ARE 100 TIMES MORE VALUABLE THAN JUST ANYONE.
YOU WANT QUALITY AS WELL AS QUANTITY.**

You can move through the **Team Leader** ranks—the ranks trimmed in yellow on the left side—pretty quickly. On that side of the board you make hundreds of dollars—not thousands. Every time you recruit someone who starts with a cash **Fast Start Pack** you make \$200. **Team Bonus** money is earned, too.

TO MAKE \$1,000 IN YOUR FIRST MONTH, BRING IN 4 FAST START PACK BUYERS.

But understand this technicality. Paychecks lag 3 weeks behind the work you do. So the only way to get in-the-pocket money in your first few weeks is to make retail sales. Some people do that; but that's not networking, that's selling.

The important ranks are highlighted in red and green across the top of the **Compensation Chart**. The concept involved here is very simple. With **1 Strong Leg** you can reach the first **Executive** level—the first rank trimmed in red. With **2 Strong Legs** you can reach the second red level. With **3**, the third red level. It works like that all the way across. **Four Strong Legs gets you to Emerald**—the first rank trimmed in green. **Five Strong Legs gets you to Ruby**.

Look at the top row again, left to right, and count your way to **Ruby: 1 Leg, 2 Legs, 3, 4 and 5**. **You might recruit 40 or 50 people before you have 5 Strong Legs...but at that point you'll have the makings of a career.** Your minimum **Ruby** check will be \$1,800 per week. The top potential is \$7,500. Most people have never even dreamed of earning that much, but that door is open if you're ready. \$390,000 will still take care of you, even after 2 decades of inflation. That's why we point you to **Ruby**. It is

OUR FINAL CHART: **“WELCOME TO VOLLARA”**

All the solid reasons have been covered. Right Timing. The Commitment of our Owners. Ideal Products for Network Marketing. No limit on Income Potential. A System that almost assures success. A fantastic Fast Start Pack.

We want to summarize 4 items:

1. Use any business building system you like. If you don't have a system, use ours. The website is free; the presentation is solid and it will work.
2. There is a learning curve, and some excellent audio training is provided right here on this website. Work at your own pace and re-listen to the training as many times as you like. You can start recruiting people even before you have taken the training.
3. Use the products. You'll find some excellent product information on the **Blueprint Training** webpage.
4. Focus on qualifying for **Ruby** as fast as you can. It's the best goal for a new person. Later, you can raise or lower your goal as desired. To qualify as a **Ruby** you'll need **5 Strong Legs**, and we encourage you to double that number and try for 10. Then you'll have some **back-up legs** if something goes wrong.

HERE ARE OUR CLOSING TIPS:

1. **THERE IS NO WAY TO FAIL IF YOU REFUSE TO QUIT.**
2. **DON'T LET ANYONE OR ANYTHING STEAL YOUR DREAM.**
3. **WE ASK YOU: ARE YOU READY TO SAY YES?**



Prospects: Contact the person who sent you this information!

Go to www.chippynews.com for a schedule of our live calls. The web presentation is on www.chippynews.com.ZIP.htm and a short intro site can be visited at www.chippynews.com/Natural.com.

Recordings and more training will be posted. Updates and announcements will be found on a page called **Million Friends Index**.

Use this script as a stand-alone recruiting piece. Just send people the link and ask them to read it. Use it as a training guide. Use it as a presentation if you want to use the **Million Friends System** by phone or at a meeting. Use it to recover inactive people. It is versatile and powerful. It contains no excess baggage.

Now the ball is in your court. Numbers, numbers, numbers...and quality, quality, quality. From your point of view it would be:

- [1] **Get a Fast Start Pack,**
- [2] **Work with true commitment and**
- [3] **Work smart.**

Good luck from Bob Giddens.